

Hannah Brocksmith

Sports Media | Content Creation | Video Editing | Photography
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Education

University of Connecticut

Bachelor of Arts, Communication

Storrs, CT

December 2026, GPA: 3.7/4.0

Related Experience

Jomboy

New York, NY

Content Production Intern

September 2026-Present

- Working on professional podcast 'Talkin Yanks' a Podcast that includes Yankees news, conversations with team manager Aaron Boone, and baseball discussions, by shadowing the producer, and taking note of potential clips.
- Editing clips using Premiere Pro of the podcast, combined with MLB highlight clips to create snappy engaging content for social media accounts such as Instagram, TikTok, X, and YouTube Shorts.
- Learning the background of the production process on OBS and what it takes to produce a podcast on all platforms including Spotify, Apple, YouTube, as well as YES Network's 'Best of Talkin Yanks' and WFAN's segment.

UConn Football

Storrs, CT

Student Video Manager

June 2026-Present

- Film NCAA Division I football practices, games, and team activities using professional video equipment, capturing high-quality footage for coaching analysis, player development, and opponent scouting.
- Utilize Catapult video analysis software to upload, tag, organize, and manage practice and game film, ensuring coaches and staff have timely access to performance footage.
- Edit and compile video for film review sessions, supporting game preparation, strategic planning, and player performance evaluation throughout the season.

Verge Magazine

London, UK

Content Creation & Social Media Editing Intern

January 2026-May 2026

- Edited short-form video content in CapCut and Final Cut Pro for creator Andre Dixon's social channels and contributed concepts for TikTok content strategy.
- Attended F1 driver interviews and assisted with production by holding the camera, filming behind the scenes iPhone content, taking professional photos, connecting microphones, and developing Instagram content.
- Worked with professional content creators to help produce their NFL show *The Hurry Up* and F1 show *OFFTRK* by assisting with content and production at recording sessions, attending sponsor meetings, and brand partnership events such as a Super Bowl watch party, interviews, merch drops, etc.

Firecracker Sports

Cumberland, RI

Digital Content Intern

May 2025 – August 2025

- Attended baseball games and took professional photos and videos from the field level, edited photos on Adobe Light Room, produced content quickly and constantly, curated Instagram posts and edited together reels for their social media campaigns and marketing initiatives with Final Cut Pro.
- Supported marketing and strategic communication initiatives by pitching innovative marketing ideas, creating content such as graphics, photos & reels, and researching engagement and developing media plans.
- Traveled to games across the North East, and collaborated with a team to cover all games, and ensure all content needed was collected within a timely manner. Assisted the head marketing director with social media strategy

UConn Video

Storrs, CT

Broadcast Assistant

August 2026-Present

- Attending D1 sporting events such as soccer, football, basketball, field hockey, hockey, baseball and lacrosse and working on production for UConn+ and ESPN broadcasts.
- Using OBS and Cue Point to turn on/off audio for the broadcast, operating cameras for the game stream, learning replay and scoreboard media production, and communicating with talent to produce a professional live broadcast.

Computer Skills

Content Design & Editing: Final Cut Pro, CapCut, Canva, Wix, Adobe: Photoshop, Lightroom, Premiere, WordPress, Google Suite, Microsoft Suite, OBS, Catapult, Cue Point

Social Media: Instagram, Tiktok, X, Facebook, and YouTube