

Hannah Brocksmith

Sports Media | Content Creation | Video Editing | Photography
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Education

University of Connecticut

Bachelor of Arts, Communication

Storrs, CT

December 2026, GPA: 3.7/4.0

Related Experience

UConn Football

Student Video Manager

Storrs, CT

June 2026-Present

- Film NCAA Division I football practices, games, and team activities using professional video equipment, capturing high-quality footage for coaching analysis, player development, and opponent scouting.
- Utilize Catapult video analysis software to upload, tag, organize, and manage practice and game film, ensuring coaches and staff have timely access to performance footage.
- Edit and compile video for film review sessions, supporting game preparation, strategic planning, and player performance evaluation throughout the season.

Verge Magazine

Content Creation & Social Media Editing Intern

London, UK

January 2026-May 2026

- Edited short-form video content in CapCut and Final Cut Pro for creator Andre Dixon's social channels and contributed concepts for TikTok content strategy.
- Attended F1 driver interviews and assisted with production by holding the camera, filming behind the scenes iPhone content, taking professional photos, connecting microphones, and developing Instagram content.
- Worked with professional content creators to help produce their NFL show *The Hurry Up* and F1 show *OFFTRK* by assisting with content and production at recording sessions, attending sponsor meetings, and brand partnership events such as a Super Bowl watch party, interviews, merch drops, etc.

Firecracker Sports

Digital Content Intern

Cumberland, RI

May 2025 – August 2025

- Attended baseball games and took professional photos and videos from the field level, edited photos on Adobe Light Room, produced content quickly and constantly, curated Instagram posts and edited together reels for their social media campaigns and marketing initiatives with Final Cut Pro.
- Supported marketing and strategic communication initiatives by pitching innovative marketing ideas, creating content such as graphics, photos & reels, and researching engagement and developing media plans.
- Traveled to games across the North East, and collaborated with a team to cover all games, and ensure all content needed was collected within a timely manner. Assisted the head marketing director with social media strategy

Student Union Board of Governors Sports Committee

Marketing Vice Chair

Storrs, CT

August 2025-December 2025

- Created graphics for our committee activities for use as digital ads and on social media for events such as trips to a Yankees vs. Red Sox game, Giants vs. Eagles game, and Celtics vs. OKC game, as well as on campus Ice Skating events, and Sports Trivia by using Adobe Photoshop.
- Planned and ran sports related events for UConn students to engage in by maintaining email correspondences, coordinating buses and ticket distribution, creating marketing materials and content during events, taking professional photos & maintaining connections with outside organizations.

Four Stones Marketing

Content Creator

Naugatuck, CT

May 2026-Present

- Create and design 12+ monthly social media posts for local businesses using Canva and AI-powered tools, developing graphics, captions, and visual content aligned with each client's brand strategy and content objectives.
- Research industry trends, competitor content, and audience engagement patterns to produce data-informed content that follows structured content guides and supports client growth across social media platforms.

Computer Skills

Content Design & Editing: Final Cut Pro, CapCut, iMovie, Canva, Wix, Adobe: Photoshop, Lightroom, Indesign, WordPress, Google Suite, Microsoft Suite

Social Media: Instagram, Tiktok, X, Facebook, and YouTube